

# **Charlotte Association of Insurance Professionals Horizon Plan 2019-2020**

**MISSION** - to develop industry professionals through education, networking and community service. Success in our mission will increase our membership as well as retain experienced members

**VISION** - CAIP is best known for its community service, providing insurance education, and leadership development to its members

## **Horizon 1: Education/Leadership Development**

CAIP will provide educational courses, material and/or speakers to enhance the leadership skills and insurance knowledge of our members; to encourage members to become officers in our local association and to seek opportunities at the state, regional and international levels. Education/leadership development will be the responsibility of the current Education Chair - to provide, plan and encourage - soliciting ideas/suggestions from members - with the added assistance of the current President-Elect (programs).

## **Horizon 2: Networking**

CAIP will provide members with the opportunity to network within and without our associations; to encourage their participation in meetings, conventions and special projects; to encourage members to share ideas/suggestions involving possible networking events. Networking will be the responsibility of the immediate past president with the added assistance of the current President-Elect (programs)

## **Horizon 3: Community Service**

CAIP will offer meaningful opportunities to participate in community projects; encourage members to seek out and suggest additional community projects; and encourage sharing these events within our industry through social media to increase our visibility to both our communities and industry. Community Service will be the responsibility of the current Community Service/Public Relations Chair (again soliciting ideas/suggestions from members).